

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of  
Broadcast Localism

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)  
)  
)

MB Docket No. 04-233

**COMMENTS OF KSAT-TV 12**

KSAT-TV 12, a Post-Newsweek television station licensed to San Antonio, Texas (“KSAT”), respectfully submits the following targeted comments in the above-captioned proceeding in response to the Commission’s Broadcast Localism *Notice of Proposed Rulemaking*.<sup>1</sup> The attachments to this pleading are letters and comments submitted by viewers, community leaders, and members of the public in KSAT’s service area. Post-Newsweek Stations is contemporaneously participating in Joint Comments being filed on behalf of other broadcast licensees. These letters and comments are typical in volume and tenor to the comments that other Post-Newsweek stations have received in response to their localism efforts.

As the correspondence demonstrates, KSAT regularly collaborates with community groups to identify issues of local concern for public affairs programming purposes, and it responds to these issues and the community values its responsiveness.<sup>2</sup> To take one example, KSAT hosted regular meetings with San Antonio’s deaf and hard of hearing community and was

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<sup>1</sup> Report on Broadcast Localism and Notice of Proposed Rulemaking, *In the Matter of Broadcast Localism*, MB Docket No. 04-233 (rel. Jan. 24, 2008) (“*Localism Notice*”).

<sup>2</sup> See, e.g., Letter from William P. McManus, Chief, City of San Antonio Police Department (April 14, 2008).

first in its market to ensure its newscasts' accessibility to viewers with special needs.<sup>3</sup> KSAT also has a long history of supporting San Antonio nonprofit and public safety entities. One of its community partners nominated KSAT for a national award for its efforts in local crime reporting and prevention.<sup>4</sup>

These attachments show that KSAT has a longstanding relationship with the San Antonio area and a proven record of identifying and responding to community needs through conversation, collaboration, programming, and service.

Respectfully submitted,

/s/ Jim Joslyn

Jim Joslyn  
Vice President and General Manager  
KSAT/TV 12, San Antonio, TX

April 28, 2008

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<sup>3</sup> See, e.g., Email from Sylvia Laurel, San Antonio Chapter, Self Help for Hard of Hearing (June 29, 2005); Email from Barbara Hunter, San Antonio SHHH (March 11, 2005).

<sup>4</sup> See Michelle Krier, "KSAT12 Earns Award From Crime-Stoppers Group," *San Antonio Business Journal* (Aug. 19, 2003).

## **Lettie Hiatt**

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**From:** Jim Boyle  
**Sent:** Friday, April 18, 2008 11:29 AM  
**To:** Lettie Hiatt  
**Subject:** FW: Andrew & ADL

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**From:** Ron Aaron [mailto:raaron@adltexas.org]  
**Sent:** Friday, April 18, 2008 8:10 AM  
**To:** Jim Boyle  
**Cc:** April Molina  
**Subject:** Andrew & ADL

Jim,

Just wanted you to know how thrilled we are with April's feature on Andrew Payne and his work at ADL that aired last night in the 10 pm newscast on KSAT. She did a fabulous job as always!

I know the story will provide hope and inspiration for many in our community who may be struggling with learning disabilities. Plus, there's no doubt in my mind that employers who saw the piece will be considering hiring young adults like Andrew who have so much to give.

Would it be possible to upload the piece to your website so we can share it with other nonprofit execs around town?

Best wishes.

Ron

Ron Aaron  
Executive Director  
The Animal Defense League of Texas  
11300 Nacogdoches Road  
San Antonio, Texas 78217  
(210) 655-1481 Ext. 111  
(210) 655-4498 - Fax  
(210) 464-0001 - Mobile  
[www.adltexas.org](http://www.adltexas.org)  
[www.ronaaron.blogspot.com](http://www.ronaaron.blogspot.com)

***Every day is a great day to adopt a dog or cat from ADL!***



April 15, 2008

David Cuccio  
KSAT – TV  
1408 N. St. Mary's St.  
San Antonio, TX 78215

Dear Mr. Cuccio,

The San Antonio AIDS Foundation (SAAF) would like to thank you on behalf of KSAT – TV for all of the free promotional time you have given to our organization of the past several years. SAAF's largest fundraiser, the WEBB Party, an official Fiesta event, is only as successful as its guest attendance is. KSAT – 12 has always made space for us on their early morning program, Good Morning San Antonio on the day of our event, to showcase and drum up community support for the event. We have no doubt that our appearance on Good Morning San Antonio has helped to boost ticket sales each year.

Additionally, December 1<sup>st</sup> is celebrated as World AIDS Day/Day with(out) Art each year locally. KSAT – 12 has always given SAAF free coverage of our candlelight vigil, and Day with(out) Art activities throughout the City. This year, KSAT also gave us news coverage of community leaders/politicians coming forward to publicly set a role model and test, themselves, for HIV.

In addition to the coverage of these 2 events, KSAT – 12 provides us with numerous PSAs for all of our events. We feel so fortunate to have such a strong partnership with KSAT – 12.

We look forward to your continued support in the future.

Sincerely,

Jill Rips  
Deputy Executive Director





BAMC Fisher Houses  
3623 George C. Beach Road  
Fort Sam Houston, TX 78234

David Cuccio,  
1408 N. St. Mary's Street  
San Antonio, TX 78215

Mr. Cucchio,


Fisher Houses are built by the Fisher House Foundation and are a gift to the government. Fisher Houses are donated to Army, Navy, Air Force and Veteran's Administration Hospitals that have a demonstrated need for temporary lodging to accommodate the needs of the military families.

The Brooke Army Medical Center (BAMC) in San Antonio, Texas has a world renowned burn center and amputee center to attend to the traumatic needs and treatment of military personnel injured in the Global War on Terror. Therefore, BAMC Fisher Houses are the largest Fisher House Complex and supports the tremendous need of families who are here to support and aide their injured loved ones. We are usually 100% occupied and have an average waiting list of forty families. Average family stay at the BAMC Fisher Houses is 60 days. The longest stay at the BAMC Fisher House is 668 days. Simple math will indicate the financial burden that would be incurred by families who are already traumatized by severe injuries to the sons, daughters, husbands, wives, etc.

We also serve families of patients receiving cancer treatment, heart surgeries and other treatment requiring long term stays.

We are supported by the generosity of a grateful, caring nation. The Fisher Houses do not receive funding through the military or other tax dollars. Army, Navy and Air force Fisher Houses are non-profit agencies and rely on charitable donations to provide a "Home Away From Home" at no cost to family members of military personnel receiving treatment at Brooke Army Medical Center and other medical facilities.

KSAT-TV's telethon generated over \$140,000.00 in donations and has residual effects of making the public aware of our Fisher Houses. The overall benefit of KSAT-TV's Telethon is immeasurable and we cannot adequately express our appreciation for what you have done to help us continue helping our wounded warriors and their families. Thank you and KSAT-TV's employees for their help and support and have generously dug into their own pockets to make donations to Brooke Army Medical Center Fisher Houses.



Russell T. Fritz  
Assistant Manager  
BAMC Fisher Houses

April 15, 2008

David Cuccio  
KSAT-TV  
1408 N. St. Mary's Street  
San Antonio, Texas

Dear Mr. Cuccio,

On behalf of the board, staff and 27,610 athletes of Special Olympics Texas, we thank KSAT for their outstanding support as the Official Host of our annual Oscar Night event in San Antonio which raised \$72,000. We also extend our gratitude for the public service announcements and news coverage of our statewide Winter Games.

The public awareness and financial support we realize from the exposure on your station allows us to better serve the 4,500 Special Olympics athletes in the greater San Antonio area. Your support also provides an invaluable outreach message to those children and adults with intellectual disabilities who may not currently benefit from participation in our programs.

Special Olympics Texas provides year-round sports training and athletic competitions in a variety of Olympic-type sports. Our programs give individuals with intellectual disabilities continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

We thank KSAT-TV for joining with Special Olympics Texas to raise funds and awareness to help improve the quality of life for out athletes. ]

Sincerely,

Margaret Larsen  
President & CEO



## ROY MAAS YOUTH ALTERNATIVES, INC.

3103 West Avenue, San Antonio, Texas 78213

Phone: 210-340-8077 Fax: 210-340-2232

GLORIA BERUMEN KELLY  
Chief Executive Officer

April 15, 2008

ANITA M. JOHNSTON  
Executive Director

KSAT-12

SPONSORING  
AGENCIES:

ATTN: David Cuccio  
1408 N. St. Mary's St.  
San Antonio, Texas 78215

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of San Antonio

Kiwanis Club  
of San Antonio

Bexar Kiwanis Club

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Golf San Antonio

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MeadowLand Campus:  
Girlsville  
The Meadows  
The Junction

Visit us at:  
[www.rmya.org](http://www.rmya.org)



Dear Mr. Cuccio:

Roy Maas' Youth Alternatives, Inc. (RMYA) has had the privilege of providing services to the abused, neglected and homeless children of San Antonio since 1976, and as we looked back over the past year, we wanted take a minute to say thank you to KSAT 12 for your ongoing generosity and friendship. Our outstanding history would simply not be possible without the concern, support and generosity of our community—and we are truly blessed to have KSAT 12 in our community! The support and generosity of everyone at KSAT 12 helps us continue to make a difference in the lives of children we serve, and we are extremely proud to include KSAT as a member of the RMYA family.

KSAT 12 has a long history of supporting our programs and our children, and we were pleased to recognize Mr. Jim Joclyn and KSAT-12 at our 2003 Gala for the ongoing support of not only our programs—but so many other organizations that help underserved members of our community. Two years ago KSAT 12 ran PSA "commercials" about RMYA during the Good Morning SA program, and for the past two years has displayed Christmas cards designed by our children during the various news programs. We greatly appreciated the recognition provided by the *General Motors Driving Forces* Public Service Announcements and the *Help with the Holiday* spots. As a result, many viewers in our entire viewing area became acquainted with our agency and the many services that we provide. This past Christmas, KSAT 12 generously donated a brand new \$20 bill to each and every child—100 total—placed in our programs. The children were so excited to have the opportunity to take their \$20 and go on their own "shopping spree"... it meant so much to them and to all of us at Youth Alternatives! The generosity of KSAT 12 and all of their employees helped make sure that our kids had a wonderful holiday...and also showed them there are people in the world that care about them and wish them success in life. KSAT's ongoing generosity clearly underscores their commitment to helping children.

Over the years, Ursula Pari, the 5 p.m. and 10 p.m. news anchor, has developed a wonderful relationship with RMYA and has become one of our staunchest supporters. Ursula has served as the emcee at two of our *Camino de Amor* Galas. Additionally, for the past five years, KSAT 12 has created and donated the RMYA video for our gala programs. Last year, the video was in *The View* format, and

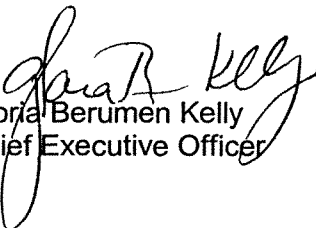
Loving,  caring, &  
helping children in crisis.

Since 1976

Ursula volunteered to be the "host"—and Ursula was an excellent Barbara Walters! For the past three years, Ursula has also helped Lana Duke host her annual *Ruth's Chris Steak House Thanksgiving Luncheon* for our children. This is one of the most special events for our children, and Ursula helps to make sure that all of them have a wonderful time. Ursula has always tried to advocate for the most vulnerable members of our community, and over the years she has done several stories that involved the vulnerable children of San Antonio, and has uncovered child abuse deaths that have gone unreported and the difficult job facing Child Protective Services caseworkers. For her reporting on children's issues, Ursula has been a recipient of the prestigious Child Welfare Board's Texas Media Award. We are pleased to be honoring Ursula at our 2008 Gala as the recipient of the RMYA 2008 *Community Guardian Angel Award*.

As you know, our children have many obstacles to overcome, and we work very hard to provide the help and tools for them to understand that they can lead a positive life and become productive citizens in our community. Your generosity touches the lives of so many youngsters and underscores your commitment to helping the children of San Antonio. Thank you again, and we would like to extend an invitation to you and everyone at KSAT 12 to visit our programs. We feel confident that after seeing how happy, healthy, and safe our children feel, you will understand why your support is so important to us.

Sincerely,

  
Gloria Berumen Kelly  
Chief Executive Officer

# City of San Antonio Police Department

William P. McManus

Chief of Police



*An Organization of Value-Oriented People*

*Reflective of our Diversity*

*Dedicated to Serving the Community*

*With Integrity, Honor, and Fairness*

*That All May Know Justice, Equality*

*And Freedom Under the Law*

April 14, 2008

Mr. David Cuccio  
KSAT-TV  
1408 N. St. Mary's St.  
San Antonio, Texas 78215

Dear Mr. Cuccio:

Over the past few years, the San Antonio Police Department has undergone a transformation and has found much success working with you and your staff at KSAT-TV.

We have had many projects that called for the need of professional talent in the area of production and have always been greeted with a great deal of enthusiasm and willingness to support our goals. From producing Public Service Announcements to creating introductions to public access programs, you and your agency have always provided exceptional products that have helped inform and educate the citizens of San Antonio.

I would like to express my appreciation for your valued work and look forward to our continued partnership.

Sincerely,

William P. McManus  
Chief of Police

WPM:sg

## Lettie Hiatt

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**From:** fraziercarola@aol.com  
**Sent:** Thursday, March 06, 2008 9:28 AM  
**To:** Lettie Hiatt  
**Subject:** KSAT.com - Website Feedback

X SITE:  
ant

X COID:  
2327824

X SECT:  
Contact

SELECTLIST:  
13

NAME:  
Carol Frazier

MESSAGE:

Thank you, Officer Marcus Trujillo, for the important driving tip this morning concerning Big Rigs. His info about educating the public that these large vehicles cannot stop on a dime and cannot start up quickly was excellent. He also advised not to cut off these vehicles. More of this type of info and education is badly needed and will help save lives. We really need this type of education on a daily basis. Thank you and keep up the good work.

^^^^^^^^^^^^ {ts '2008-03-06 09:27:53'} ^^^^^^^^^^^^^



UNIVERSITY OF DETROIT MERCY  
SCHOOL OF LAW

Dear Jim

2/15/08

Thank you so much for all of KSAT's efforts this week regarding our UDM School of Law Project Salute. As you know, we saw over 200 viewers & drew 30+ local attorneys. I cannot begin to describe how grateful the vets were for the assistance. I think KSAT's dedication is a great example of the power of the press to do good, and we were honored that you so vigorously pursued all aspects of the story. I think we're on to something significant here. Thanks so much for getting our national team off to such a great start.

Thank You



**ROY MAAS YOUTH ALTERNATIVES, INC.**

3103 West Avenue, San Antonio, Texas 78213

Phone: 210-340-8077 Fax: 210-340-2232

GLORIA BERUMEN KELLY  
Chief Executive Officer

January 10, 2008

ANITA M. JOHNSTON  
Executive Director

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Bexar Kiwanis Club

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[www.rmya.org](http://www.rmya.org)



Jim Joslyn  
KSAT  
1408 N. St. Mary's St.  
San Antonio, Texas 78216

Dear Friends,

Please find enclosed, thank you letters from our residents for the money received on Christmas day. The kids were so excited to be able to spend the money on something personal! You were so thoughtful in giving to our children. Your generosity continues to help us put smiles on the faces of the children we serve.

RMYA operates an emergency shelter, a counseling center, a foster family program, an independent living program and long-term residential programs for children who are experiencing crisis in their lives. We have been serving abused, neglected and at-risk children and youth since 1976. Our services would not be possible without the help of caring individuals like you.

From all of us at Roy Maas' Youth Alternatives, thank you again for thinking of us!

Sincerely,

  
Gloria Berumen Kelly  
Chief Executive Officer

*In accordance with the IRS requirements, Youth Alternatives did not provide goods or services as whole or partial consideration for the above contribution. Please retain this letter with your tax information.*

Loving,  caring, &  
helping children in crisis.

Since 1976

## Lettie Hiatt

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From: Jim Boyle  
Sent: Tuesday, November 06, 2007 12:16 PM  
To: Lettie Hiatt  
Cc: Marcus Trujillo; Josie Garcia  
Subject: FW: KSAT.com - Website Feedback

-----Original Message-----

From: hilda@nlci.org [mailto:hilda@nlci.org]  
Sent: Tuesday, November 06, 2007 12:15 PM  
To: news@clickonsa.com; news  
Subject: KSAT.com - Website Feedback

X SITE:  
ant

X COID:  
2327824

X SECT:  
Contact

SELECTLIST:  
1

NAME:  
Hilda Ochoa

MESSAGE:  
To whom it may concern:

On behalf of the National Latino Children's Institute, I would like to congratulate your station for their tips on child passenger safety this morning. San Antonio is one of the cities leading the country in motor vehicle deaths. NLCI is working hard to combat this crisis. Our child passenger safety program, Corazon de mi Vida will increase its efforts in San Antonio this weekend. We are partnering with Avance and will be giving away 35 car seats to needy families in the San Antonio area this Saturday, November 10. Thank you once again for your efforts. Please do not hesitate to contact me with any questions. Sincerely, Hilda Ochoa 210-228-9997

^^^^^^^^^^^^ {ts '2007-11-06 12:14:34'} ^^^^^^^^^^^^^



**ROY MAAS YOUTH ALTERNATIVES, INC.**

3103 West Avenue, San Antonio, Texas 78213

Phone: 210-340-8077 Fax: 210-340-2232

GLORIA BERUMEN KELLY  
Chief Executive Officer

ANITA M. JOHNSTON  
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Visit us at:  
[www.rmya.org](http://www.rmya.org)



October 23, 2007

KSAT-12

ATTN: Jim Joslyn, Vice President  
& General Manager

1408 N. St. Mary's St.  
San Antonio, Texas 78215

Dear Mr. Joslyn:

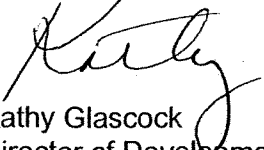
We just wanted to say **THANK YOU** to KSAT-12 for helping us to make our 31<sup>st</sup> Anniversary Camino de Amor Gala so successful. We are so honored that all of you at KSAT are part of our RMYA family! It means so much to us that you believe in our programs and our children. Ursula did an exceptional job as emcee of our event—she was delightful and kept the mood of the gala upbeat and fun! We hope everyone at the KSAT table had a great time! We would also like to thank Ursula, David, Scott and Niki Fare for the excellent job they did on our video—everyone loved it!

Please accept our thanks and appreciation for helping to make this one of our most successful galas—we couldn't have done it without KSAT! Please feel free to give us a call if there is ever anything that we can do to help you.

Sincerely,

  
Gloria Berumen Kelly  
Chief Executive Officer

  
Anita Johnston  
Executive Director

  
Kathy Glascock  
Director of Development

Loving,  caring, &  
helping children in crisis.

Since 1976



**Susan D. Reed**  
**Criminal District Attorney**  
**Bexar County, Texas**

October 2, 2007

Mr. Jim Joslyn  
Vice President & General Manager  
KSAT-TV  
1408 N. St. Mary's  
San Antonio, TX 78215

Dear Mr. Joslyn, *Jim,*

On Monday, October 1<sup>st</sup>, you once again graciously opened your studio to my office and Texas RioGrande Legal Aid to host a domestic violence call-in hotline. This was the eighth year we have reached out to raise awareness within the community with a call-in hotline. Thank you for your continued support of National Domestic Violence Awareness Month and our combined efforts to address a problem that affects thousands of households in Bexar County.

The attorneys and victim advocates that manned the phones handled 209 calls throughout the day. This is a 45% increase over last year's calls. Just as last year, many of those individuals were calling for loved ones and friends they fear are involved in violent relationships. The phone bank was able to provide important referrals for guidance and assistance.

As always, please express my thanks to Ms. Bernice Kearney and her staff who went out of their way to make this event possible and provided for our every need, including refreshments for our volunteers. Everyone in your organization is great to work with and we always enjoy the opportunity to spend the afternoon at KSAT. Once again, thank you for your part in our work to stop domestic violence. I believe we can make a difference with support from our community ]  
partners such as KSAT-TV.

Sincerely,

*Susan*  
Susan D. Reed  
Criminal District Attorney  
Bexar County, Texas

*You guys are the best.*  
cc: Ms. Bernice Kearney

July 10, 2007

Mr. David Cuccio  
KSAT/TV12  
Director of Creative Services  
1408 N. St. Mary's Street  
San Antonio, TX 78215

Dear David:

For the past two years CTRC and KSAT have enjoyed a wonderful partnership which has provided the public with information to raise awareness of the importance of early detection of cancer. We have accomplished our goals by working together on events such as screenings and programs such as Bosom Buddies.

The programs in the Education, Prevention & Outreach department are changing to focus on the goals of the National Cancer Institute (NCI). As we move forward and plan for the future, we will be providing education to the residents of San Antonio and South Texas in the areas of breast, prostate, lung and colon cancers.

While we truly appreciate the support you have given to the CTRC for the Bosom Buddies program, we are realizing that programs of this nature eventually lose their magic. We plan to continue breast education but we have decided to discontinue the Bosom Buddies program at this time. Leslie has been a great spokesperson for the program and together we have helped so many women.

Our relationship with KSAT is extremely important to us, therefore we would like to propose a plan for continuing our work together. Several months are identified as disease-specific cancer awareness months. September is Prostate Cancer Awareness Month, October is Breast Cancer Awareness Month, November is Lung Cancer Awareness Month, March is Colon Cancer Awareness Month and June is the month to celebrate cancer survivors. We are proposing that KSAT partner with CTRC five times a year, during the months mentioned above and we are looking forward to developing a plan for promoting cancer awareness during these months.

CTRC hopes to continue the partnership with KSAT. You are such an important community partner.

Sincerely,



Ronni Chozick  
Director of Education, Prevention & Outreach

# Cavazos

Public Relations & Advertising

August 10, 2006

David Cuccio  
Director of Creative Services  
KSAT-TV 12  
1408 N. St. Mary's Street  
San Antonio, TX 78215-1739

Re: 2006 Khakis for Kids School Uniform Drive

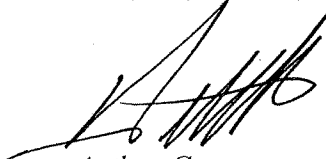
Dear David,

On behalf of Family Service Association, please allow all of us at CPRA, Inc. to thank you for helping make the 9<sup>th</sup> annual Khakis for Kids school uniform drive an overwhelming success. We are very grateful to you for securing the KSAT-TV remotes at H-E-B.

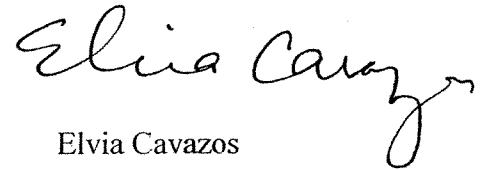
The remotes gave us a lot of exposure, and because of your unwavering support, over 500 San Antonio families were able to receive the school uniforms they need to help their children go back to school. Family Service Association appreciates your willingness to serve as a drop off location and your overall enthusiasm for helping area students.

Family Service Association has sponsored the Khakis for Kids drive for nine years and looks forward to continuing the tradition next year. We are grateful for everything you did for this uniform drive and hope that you will consider joining us again next summer in support of San Antonio children. ]

Sincerely,



Arthur Cavazos



Elvia Cavazos

CC: Shannon Nisbet

**A FULL SERVICE COMMUNICATIONS AND ADVERTISING**

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**Special Olympics**  
**Texas**  
*Chapter Headquarters*

April 28, 2005

David Cuccio  
KSAT 12  
1408 N. St. Mary's Street  
San Antonio, Texas 78215

Dear David:

Thank you for your support of our Athletes and the Special Olympics movement! The Oscar Night® America help raised our \$34,000!! These funds will insure program delivery and deliver our message of achievement, skill and inclusion. Make sure to mark your calendar for March 5, 2006 for the next Oscar Night America in San Antonio.

Again my personal thanks for your continued involvement.

Sincerely,

Margaret Larsen  
President/CEO



## ROY MAAS' YOUTH ALTERNATIVES, INC.

3103 West Avenue, San Antonio, Texas 78213

Phone: 210-340-8077 Fax: 210-340-2232

GLORIA BERUMEN KELLY  
Chief Executive Officer

ANITA M. JOHNSTON  
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Counseling Center  
Thrift Shop  
Administrative Offices

MeadowLand Campus:  
Birlsville  
The Meadows  
The Junction

### FOR MORE INFORMATION

Gloria Jean, 210.340.8077 ([gloriajn@hotmail.com](mailto:gloriajn@hotmail.com))

Evie Reichel, 210.872.3843 ([evgr@earthlink.net](mailto:evgr@earthlink.net))

### *Officers remember first bicycle fondly*

## **Bikes for Tykes campaign stirs childhood memories**

*More than 600 children may soon take initial ride around block*

A child's first bicycle is truly special, a dream machine that makes memories that carry across a lifetime. For some kids, however, that first bicycle is just a dream. Their families simply can't afford to give them the extraordinary gift that so many of us take for granted.

But the dream will come true this holiday season for hundreds of San Antonio children thanks to the 2<sup>nd</sup> annual Bikes for Tykes campaign, sponsored by **Youth Alternatives, Inc.**, **KSAT-TV**, and the **San Antonio Police Department**.

Volunteers from KSAT and Youth Alternatives, which operates several facilities for displaced children and troubled youth, will join the Police Department in assembling the bicycles. Executives at KSAT came up with the idea and are promoting the campaign.

"We are excited that Wal-Mart has already agreed to donate 600 new bicycles and 600 safety helmets to this wonderful program," said Gloria Kelly, chief executive officer for Youth Alternatives. "This single donation already exceeds last year's total, and we're hoping other generous individuals will purchase new bikes for this campaign so we can help even more children."

The Police Department is accepting donations of new bicycles at police substations across the city. Police officers will go through a detailed checklist to make sure the bicycles are safe before they are delivered to children. This includes checking that reflectors are in the proper place, the chain guard is secure, that the seat, handlebars and handle grips are not loose and that the brakes are in good working condition.

Many police officers who worked on last year's campaign gladly agreed to help again this year. It gave them the opportunity to recall their first bicycle, the influence it had on their lives, and the special places it took them.

25 years

of loving,  caring, &

helping children in crisis.

### **Officer Hector Dominguez**

Like many younger brothers, Hector Dominguez' first bike was a hand-me-down from an older sibling. That wouldn't have been too bad, but in his case, the bike came from an older sister.

**"I had a girl's bike.** I didn't really know what made it different from a boy's bike, but I knew it was different. It was baby blue with white walls around the wheels," said Dominguez, a 16-year San Antonio police veteran who has been involved in the Bikes for Tykes campaign for a couple of years now. "I would ride around with the buddies, but I usually didn't take it too far. I guess I was too embarrassed to take it around the neighborhood."

Still, Dominguez fondly recalled the hours of enjoyment that first bike gave him as he rode near his home in the Shallow North neighborhood, around Interstate 10 and Vance Jackson.

Getting started on that bicycle wasn't a problem; stopping, however, was a different matter.

"I didn't know how to use the brakes, so the only way to stop it was to plant it in the bushes or to use the curbs," Dominguez said. "Once, the front wheel froze up on me and I went head over heels."

Today, Dominguez knows the difference between a girl's bike and a boy's bike, and he is using that knowledge to make sure the bicycle donations he collects this year will go to the appropriate child.

"I loved that first bike," he said. "But if I could go back, I'd want a boy's bike this time."

### **Officer Robert Esquivel**

Robert Esquivel was seven years old when his father bought three new bicycles, one for him and each of his brothers. They were unforgettable, he said, because all of them were purple.

**"They had the old banana seat with the high handlebars,"** Esquivel said. "My brothers and I put our initials into them so we could tell them apart."

Esquivel's father made sure he and his brothers never rode too far from the house, and usually watched them as they raced up and down the street in their Southeast Side neighborhood.

"The big thing at that time was popping a wheelie," Esquivel said. "We got pretty good going from one end of the block to the other and popping a wheelie, because that's as far as we could go."

But although he was protective, Esquivel's father also took a sink-or-swim approach to riding a bicycle. "My dad didn't believe in training wheels. He'd give us a push and off and we took off. When we fell, he'd pick us up and tell us to get going again."

Esquivel would grow up to serve in the Air Force and join the San Antonio Police Department, where he gladly plays the role of Blue Santa come the holiday season. He also is one of three officers to portray "McGruff the Crime Dog" at schools and special events across the city.

Whenever he sees a child riding a bicycle, he says he can't help but recall the fun times he shared with his family and that first bike.

"What was real special was having all the brothers learn how to ride the bike at the same time, and my dad picking us up when we fell, brushing the dirt off our pants and saying, 'Let's go.' That was the neat thing about it."

#### **Officer Steve Beilstein**

There's a picture of Steve Beilstein in the family album that shows a 6-year-old boy putting together a multi-colored bicycle.

"We couldn't afford to buy me a new bike, so my dad went out to get the parts for one. We built that first bike from bits and pieces found in a dumpster or wherever he could find usable parts," Beilstein recalled.

With the help of his dad, Doyle, the young Beilstein wound up with a bicycle with red tires, a light-blue frame, rusty handlebars, broken plastic pedals, and "a big thing with a spring underneath that served as a seat."

For the next three years, that bicycle was Beilstein's ticket to freedom. A neighborhood friend and he would head into a big open field near McCullough and Oblate.

"I rode every day, for hours at a time," Beilstein recalled. "We had to be in by dinner time, and I'd always come in all sweaty because I'd be out riding my bike."

Today, at the age of 32, Beilstein can still be found on a bicycle as a San Antonio police officer. He rides with the San Antonio Fear-Free Environment unit out of the police department's Northwest substation, patrolling about three times a week

through neighborhoods, businesses, parking lots and apartment complexes. He also races mountain bikes across Texas as part of a local bicycle club.

The bicycles that Beilstein rides today are faster and sturdier than the hodge-podge creation he and his dad put together back in 1975. But they aren't any more special.

**"As ugly as it was, that was a really great bike."**

#### **Officer Noel Mercado**

Noel Mercado had a true hand-me-down bicycle. As the youngest of three brothers growing up in Upton Heights on the Southeast Side, he inherited a well-used bicycle when the family's middle brother got a new bicycle.

"The bike my brother gave me was blue, and it had training wheels, but the rubber on the wheels was missing due to my brother's use – or rather abuse – of the bike," Mercado recalled. "There were all sorts of scratches, dents and stickers all over that thing. I remember the handlebar grips kept slipping off."

But Mercado said he was grateful just to have a bike. With it, the 6-year-old boy could join his older brothers and their friends on daily adventures through the empty vacant lot behind their home, and through the parking lot of a nearby Piggly Wiggly's grocery store.

The bicycle only lasted a year before it became impossible to ride, Mercado said. Like his older brothers, Mercado would soon graduate to riding mini-bikes and motorcycles. But even today, that first bicycle is a tough act to follow.

**"You never forget your first bike. Even though it was sort of beat up, it was special."**

#### **Officer Pedro Mendez**

Thirteen-year-old Pedro Mendez was totally surprised when he came home one day to find a bicycle sitting in the corner of the living room.

"I got home from doing my paper route one evening and there it was," said Mendez, who grew up in Puerto Rico. "I said, 'Hey, whose bike is that?' I was overjoyed when my dad told me it was mine."

For Mendez, the gray 10-speed bicycle wasn't just a convenient way to speed up delivery of the newspaper *El Nuevo Día*. It also meant he could easily avoid the pack of stray dogs that had attacked him just a few days earlier.

A little machine oil and a few simple tools usually can solve most bicycle safety issues. And don't forget to wear a helmet.

**Where to donate**

*The San Antonio Police Department is accepting donations of new bicycles for the Bikes for Tykes campaign at the following police substation locations: East – 3635 East Houston St.; Central – 515 South Frio St.; North – 13030 Jones Maltsberger Road; Northwest – 5020 Prue Road; South – 711 West Mayfield; West – 7000 Culebra Road.*

David C

VICTIMS RIGHTS: AMERICA'S VALUES

April 28, 2004

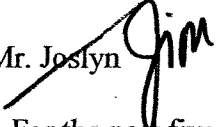


"When we value equality,  
protection and justice for all, we  
value the rights that victims of  
crime deserve most."  
**WE VALUE YOUR RIGHTS**

Alamo Area Council of Governments  
Alamo Children's Advocacy Center  
Battered Women's Shelter  
Bexar County Commissioners Court  
Bexar County Community Supervision &  
Corrections  
Bexar County Criminal District Attorney  
Bexar County Juvenile Board  
Bexar County Juvenile Probation  
Bexar County Sheriff's Office  
Child Advocates of San Antonio  
The Children's Shelter of San Antonio  
Family Services Association  
Family Violence Prevention Services, Inc.  
Federal Bureau of Investigation  
Jewish Family & Children's Services  
JOVEN  
Mothers Against Drunk Driving  
P.E.A.C.E. Initiative  
Parents of Murdered Children  
The Rape Crisis Center or Children & Adults  
San Antonio City Attorney's Office  
San Antonio Fighting Back of the  
United Way  
San Antonio Police Department  
Texas Alcoholic Beverage Commission  
Texas Dept. of Criminal Justice -  
Victim Services  
Texas Dept. of Families & Protective Services  
Texas RioGrande Legal Aid  
United States Attorney's Office

Mr. Jim Joslyn  
Vice President & General Manager  
KSAT-TV  
1408 N. St. Mary's  
San Antonio, TX 78215

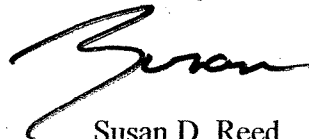
Dear Mr. Joslyn

  
For the past five years you and KSAT-TV have taken a positive step  
towards increasing community awareness of victim's rights and services. On  
Monday, April 26<sup>th</sup> you once again opened up your studio to individuals from my  
office and several other local agencies to host our 2004 National Crime Victims'  
Rights Week celebration of *Victims' Rights: America's Values* with a victim  
call-in hotline.

We were able to assist 224 callers, a 15% increase over last year. Many  
of these individuals were dealing with crimes committed as long as twenty years  
ago. Other calls were from concerned family and friends who have loved ones  
involved in violent relationships. It is my hope that we were able to provide all  
of the individuals that called with helpful resources and important information.

As always, everyone at KSAT was extremely helpful and hospitable.  
Again, as always, Ms. Bernice Luna went out of her way to make this event  
possible and provided for our every need, including refreshments for our  
volunteers. I appreciate and want to thank you for your support and invaluable  
work for victims' rights and I look forward to working with you again in the  
future.

Sincerely,



Susan D. Reed  
Criminal District Attorney  
Bexar County, Texas

SDR:clj

## Jeanne Jakle: S.A. actor lands ongoing role in ABC pilot

**Web Posted: 03/16/2004 12:00 AM CST**

**San Antonio Express-News**

While looking forward to the March 27 gala premiere of "The Alamo," San Antonio's Ricardo Chavira is busy shooting a pilot for ABC.

Chavira, a Lee High grad and alumnus of the University of the Incarnate Word who portrays Alamo hero Gregorio Esparza in the Texas epic, recently landed a regular role in a TV comedy/drama called "Desperate Wives."

He described it as "'American Beauty' meets 'Knot's Landing.'" It's set in a cul-de-sac, he said, and focuses on a group of suburban American families.

It begins with the suicide of one of the wives, played by Sheryl Lee of "Kingpin" and "Twin Peaks" fame; the tragedy causes the other women in the neighborhood to take a long, hard look at their own lives.

Chavira said he plays one of the husbands in the series, a very successful businessman who puts his work first, much to the chagrin of his wife. She's played by Eva Longoria of "L.A. Dragnet."

Other stars of the proposed series include Teri Hatcher ("Lois and Clark") and Marcia Cross ("Melrose Place"). Though Lee's character shoots herself at the top of the series, the plan is she'll be seen in flashbacks. She's also the narrator.

Though Chavira said he won't know until May if the pilot is officially greenlit by ABC for the fall, he's confident it will get the go-ahead, considering the heavyweights involved.

Chavira deserves a break ... particularly after the Fox fiasco that was "The Grubbs."

The actor, who's the son of Bexar County court master Juan Antonio Chavira, had shot a bunch of episodes of the comedy, in which he played a high school coach, only to see the show panned and shelved before any episodes even aired.

He believes "The Alamo," where he's featured as Esparza, the only defender who was allowed a Christian burial after the siege, will help get him noticed for future projects.

People who have viewed L.A. screenings tell him that he shows up "great in the movie." Meanwhile, Chavira, who's also known for a recurring role in HBO's "Six Feet Under," said he's enjoying shooting the ABC series. One of the nice touches, he added, is a posh wardrobe. In fact, he may just don one of those Armani suits to wear to the S.A. premiere.

## Texan-less 'Idol'

For the first time in "American Idol" history, Texans don't have anyone of their own to root for when the 12 finalists begin strutting their stuff tonight.

The show, which will showcase live performances by the dynamic dozen, will air from 7 to 9 p.m. on KABB.

However, no one from the Lone Star State managed to squeak by the critical eyes and ears of Paula, Randy and Simon. And as I've already reported, the one San Antonio contestant, appealing girl-next-door crooner Cassie LaBeau, was eliminated in a Hollywood round weeks ago.

Ah, what a difference from the other two seasons. In the first "Idol," a Texan — Kelly Clarkson — actually nabbed the crown. And in season 2, two Texans sang their hearts out — Kimberly Caldwell of Katy and Rickey Smith of Keene — during the final 12 rounds.

### **Good thing for Heloise**

Some of Martha Stewart's broadcasting losses after her conviction appear to be adding up to gains for San Antonio's own household expert, Heloise.

Syndicated "hint" queen Heloise, who makes her home here, confirmed Monday this tidbit in Radio Business Report last week: "Now that the 90-second 'Ask Martha' vignette has been pulled from both radio and television, Liberty (Broadcasting) tells us their 'Hints From Heloise' vignette is getting a lot of attention as the logical replacement at Martha Stewart's former 100-or-so affiliates."

Heloise's 90-second feature and her full-length radio show, "Ask Heloise," have more than 400 subscriber stations across the country. And Heloise says other stations that once carried Stewart's how-to feature are now phoning her syndicator, Liberty, with interest.

Unfortunately, her hourlong show lost its home in San Antonio when KENS-AM changed from a talk show format to Radio Disney. However, Heloise is crossing her fingers that she'll soon be able to announce it's being carried on an area station.

### **KSAT earns kudos**

KSAT's being praised to the skies by the hearing-impaired of San Antonio.

"I'm pleased to report," wrote Sylvia Laurel of the Self Help for Hard of Hearing People — San Antonio Chapter, "that the 5 p.m., 6 p.m. and 10 p.m. newscasts are now real-time captioned seven days a week. Kudos to Mr. (Jim) Joslyn and KSAT." She added: "We've been told that eventually all of the TV-12 newscasts will be closed-captioned on a permanent basis."

Another member of the chapter was especially gratified during the recent tornado warnings in San Antonio. "When those sirens at Lackland/Kelly went off for tornado warning," wrote Barbara Hunter, "I turned on the TV and only one of our three major stations had live captioning. Thank you to KSAT 12."

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*jjakle@express-news.net*

*Jeanne Jakle's column appears Tuesdays and Thursdays in S.A. Life and Sundays in TV Now.*

# KSAT12 earns award from crime-stoppers group



## MARKETING & MEDIA

MICHELE KRIER

Crime actually did pay for KSAT12, the local ABC affiliate, which will be awarded the National Crime Prevention Award of Excellence in Media, according to KSAT12 Vice President and General Manager Jim Joslyn.

The San Antonio Police Department nominated the station for the award in conjunction with its successful annual Bikes for Tykes program. KSAT12 was chosen as "the most community-minded station in terms of crime prevention and community outreach," says Jack Calhoun, CEO of the National Crime Prevention Council.

KSAT12 has a tradition of crime prevention reporting with its "Crack the Case" franchise and "Crime Victims Hotline," among other programs. The National Crime Prevention Council hands out only seven awards annually, with one going to a media outlet for initiative in working with community leaders to prevent crime and to build community goodwill. KSAT12 began working with the San Antonio Police Department during its annual Bikes for Tykes campaign, which benefits Roy Maas' Youth Alternatives, and hundreds of local families.

The Bikes for Tykes program involves encouraging residents to visit their local police substations to apply for free bikes for their children at Christmas. The program connects the community to police officials, and helps involve citizens in helping others. Last year's Bikes for Tykes campaign saw nearly 800 bicycles handed out to families in need.

The program also benefits Roy Maas' Youth Alternatives, a terrific local program that takes in local children who have been displaced due to a difficult family life.

KSAT12's "Crack the Case" is a program designed to help local officials receive anonymous tips that could lead to solving a cold case or a case that needs extra attention. KSAT12 has aired several half hour programs on "Crack the Case," as well as live news segments and live phone banks. During the programs, view-

ers are asked to call into a hotline to offer clues and any knowledge of a crime that could help police and families find justice.

In another program, "Crime Victims Hotline," KSAT12 sets up a phone bank manned by local officials from the district attorney's office, as well as local attorneys.

"Viewers who have been crime victims are asked to call in if they need help. This gives local residents a voice, and offers them an outlet for receiving help," says David Cuccio, director of creative services for KSAT12. Awards will be handed out during a ceremony in Washington, D.C., in October, which will include a videotaped message from President Bush, says Cuccio.

## Hot SPAhhht

Congrats to the Hyatt Hill Country Resort and Melody Campbell-Goeken, director of public relations and advertising, on the national and international publicity the Hyatt earned in promoting its new youth spa called SPAhhht. Can't remember if you saw the story in Time or Newsweek? Try both. Time did a two-page spread on the resort and Newsweek wrote about the trend to capture the youth market, pointing out the Hyatt program.

"We even made some amazing daily papers," says Campbell-Goeken, "including one in Italy and China's Beijing daily." N24, Germany's 24 News Network also did a story. And closer to home, the Chicago Daily Herald and the Atlanta Journal Constitution gave the Hyatt a little special treatment.

According to Campbell-Goeken, Inside Edition is interested, and John Walsh is bringing his show about men being pampered to the Hyatt. Sounds like Melody deserves a day at the spa herself.

## Taylor/West

After helping to stage a shipshape opening for Hotel Valencia Riverwalk last January, the San Antonio based advertising and PR firm Taylor/West was hired again to direct the flagship hotel's new, nationally expanding brand of small, contemporary luxury hotels through a national PR campaign.

The PR team of Vice President/Director of Public Relations Kelly Morris and Account Supervisor Karen Kolivosky

launched the San Antonio property with a public relations blitz that led to media coverage a full year before the hotel actually opened.

In addition to generating local and national media coverage for the San Antonio property, including hits from National Geographic Traveler to Texas Monthly, the Taylor/West team pursued some more "grassroots" tactics to create excitement among San Antonio's elite. One of the most successful strategies, says Kolivosky, was a personal letter from Hotel Valencia General Manager Roy Kretschmer, sent to 200 local VIPs and movers-and-shakers, inviting them to the hotel for a free overnight stay to get the Valencia experience. The promotion brought a great variety of new clients into the property and has created a real enthusiasm for the property, according to Kretschmer.

Taylor/West was tapped to lead the PR efforts to open the Hotel Valencia Santana Row in San Jose. True to its location in the heart of Silicon Valley, Hotel Valencia Santana Row was planned with input from technology giants Hewlett-Packard and Cisco, according to Kretschmer, making it among the most technologically advanced hotels anywhere. The advanced technology — which includes amenities ranging from curbside wireless check-in to Internet-enabled phones in every guest room — captured the attention of the media.

## Sonny honored

Hand over some money for Sonny to benefit the Wesley Community Center's second annual "Champions for Children Loaves and Fishes" fundraiser on Wednesday, Aug. 27. The luncheon at the Hyatt Regency Hotel in downtown San Antonio will honor KLUP's Sonny Melendrez as a "Champion for Children" for his lifetime of work on behalf of children and the community.

Tickets to the Champions for Children luncheon are \$50 per person, with tables available at underwriting levels. Contact Grace Vargas at 924-5191 ext. 226 or gvargas@wesleysa.org.

MICHELE KRIER is a San Antonio based freelance writer and public relations specialist who works with Dublin & Associates Inc. Please fax story ideas and news releases to Michele at 697-3341.

\* To: Jim Joslyn  
8.19.03

By: Laine Berkus

March 30, 2001

David:

Thanks for your interest in our contribution to the children's book drive sponsored by Half Price Books and KSAT-12.

Just wanted to let you know that we will be delivering 1,755 books today around 11 a.m. to the Half Price bookstore located on Fredricksburg Road. The employees at West Corporation really enjoyed the opportunity to participate in this worthwhile program. Maybe next year we'll hit 2,000!!

Gwendolyn J. Stallins  
Ass't. Dir., Corporate Employee Relations  
West Corporation

WEST CORP TEL: 703-441-1100 FAX: 703-441-1704

Mar 30 2001 11:00 P 02

## Lettie Hiatt

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From: garza@gvvc.com  
Sent: Thursday, June 28, 2007 1:43 PM  
To: Lettie Hiatt  
Subject: KSAT.com - Website Feedback

X SITE:  
ant

X COID:  
2327824

X SECT:  
Contact

SELECTLIST:  
13

NAME:  
Sheryl Garza

MESSAGE:

Thanks for being sensitive to those of us using Closed Captioning. I thought you might like to see the email I sent to your competitors:

----- Original Message -----

To: JenniferBroome@woai.com ; kmys@kmys.tv ; kabbtv@kabb.com ; news@mysanantonio.com ; btaylor@kens5.com ; news@kens5.com ; citydesk@express-news.net  
Sent: Thursday, June 28, 2007 1:40 PM  
Subject: Weather Report Suggestion

I have a suggestion for the Weather Alerts:

Please contact KSAT and find out how to run the alerts without interfering with Closed Captioning. I pay Direct TV extra to get your channel - especially to get the Weather Alerts. It is very irritating not being able to see the alert. KSAT has fixed this issue and the closed captioning moves up so as not to interfere with the alert. It would also be nice for this to occur when you identify a location or person talking ... I never know what is being displayed at the bottom of the screen.

Please address this problem asap ... the weather is bad where I live and I want to keep updated. Otherwise, I will be forced to only watch KSAT.

Thanks - Sheryl Garza

^^^^^^^^^^^^ {ts '2007-06-28 13:43:20'} ^^^^^^^^^^^^^

## Lettie Hiatt

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**From:** David Cuccio  
**Sent:** Thursday, April 05, 2007 8:41 AM  
**To:** Lettie Hiatt  
**Subject:** FW: Thank you!



Irma Lee Pickett.vcf  
(416 B)

-----Original Message-----

**From:** Irma Lee Pickett [mailto:ilp3@sbcglobal.net]  
**Sent:** Wednesday, April 04, 2007 7:12 PM  
**To:** Scot A. Laird; David Cuccio  
**Cc:** Irma Lee Pickett  
**Subject:** Thank you!

For all the closed captioning you do for the Hard of Hearing and Deaf people in the area and personally, also my thank you for helping me with the garbled ABC (national) very recently. I am ever so grateful! ]  
Irma Lee Pickett

**Lettie Hiatt**

---

**From:** John Cage [jcage@c-s-d.org]  
**Sent:** Wednesday, August 17, 2005 5:41 PM  
**To:** John Cage; dcuccio@ksat.com; JJ Saenz; sshiotani@ksat.com  
**Cc:** jjoslyn@ksat.com  
**Subject:** RE: CSD Golf Classic on News

I would like to follow up on this. Would it be possible that CSD could get 3 copies of DVD on the Monday Night news about our golf charity? Have a good evening!

John

---

**From:** John Cage  
**Sent:** Wednesday, August 17, 2005 7:09 AM  
**To:** 'dcuccio@ksat.com'; 'JJ Saenz'; 'sshiotani@ksat.com'  
**Cc:** 'jjoslyn@ksat.com'  
**Subject:** CSD Golf Classic on News

Hi!

I want to say thank you for having the KSAT to participate in our event! We had a blast and it was really a great turnout for the first year golf charity! I am really pleased with the event! Thank you!

I need another favor from KSAT. Could I have at least 3 copies (DVD) of Monday night news about our Golf Charity? Please! I would be happy to pick them up today or tomorrow. Would it be closed caption on the copies (DVD)? Please reply and would like to have it soon as possible. Thanks!

John Cage

**CSD of Texas-San Antonio**  
7400 Blanco Road, Suite 130, San Antonio, Tx 78216  
(210) 349-3332 (V/TTY)  
866-349-3272 (V/TTY)  
(210) 349-3272 (FAX)  
69.152.142.89 (VideoPhone)

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This e-mail message contains information which is CONFIDENTIAL and which may be privileged or proprietary to Communication Service for the Deaf, Inc. (CSD). If you have received this transmission in error, please inform us by e-mail, phone or fax, and then delete the original and all copies thereof.

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**Lettie Hiatt**

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**From:** David Cuccio [dcuccio@ksat.com]  
**Sent:** Monday, August 08, 2005 9:40 AM  
**To:** BOBATEX@aol.com  
**Cc:** Jjoslyn@Ksat. Com  
**Subject:** RE: SHHH Business

Hello Barbara, thanks for the invitation. Unfortunately, Mr. Joslyn will be out of the office on that date, but I'd love to attend. Please just let me know what you need from me and I'll do my best to participate. Thanks for thinking of us!

**David Cuccio**  
**Director of Creative Services/KSAT12**  
**San Antonio, TX**  
**Phone: 210-351-1245**  
**Fax: 210-351-1328**

-----Original Message-----

**From:** BOBATEX@aol.com [mailto:BOBATEX@aol.com]  
**Sent:** Thursday, August 04, 2005 10:01 AM  
**To:** jjoslyn@ksat.com; dcuccio@ksat.com  
**Subject:** SHHH Business

Good Morning,

I realize this is a far in advance request, but would you gentlemen be available on November 12, 2005 to help our Self Help For Hard of Hearing Chapter (SHHH) "kick off" the start of our 20th year here in San Antonio?

The Executive Director of National SHHH and his wife, Dr. and Mrs. Terry Portis, will be attending and will speak to our members. I would like to ask the two of you to start our program on Saturday morning, the 12th. SHHH is so pleased with the relationship we have with KSAT and we want new members as well as guests from around Texas to hear of what KSAT is doing to make sure all Deaf and Hard of Hearing in the broadcasting area are getting totally accessible coverage.

You are invited to stay and hear Dr. and Mrs. Portis, have lunch with us and then see our special entertainment after lunch.

I hope you can join us.

Sincerely,

Barbara Hunter  
SA SHHH

8/8/2005

## Lettie Hiatt

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**From:** Jim Joslyn [jim@ksat.com]  
**Sent:** Wednesday, June 29, 2005 10:36 AM  
**To:** Lettie Hiatt  
**Subject:** FW: Go Spurs Go!

-----Original Message-----

**From:** JRLSRLINTX@aol.com [mailto:JRLSRLINTX@aol.com]  
**Sent:** Wednesday, June 29, 2005 5:54 AM  
**To:** jjoslyn@ksat.com; dcuccio@ksat.com  
**Subject:** Go Spurs Go!

WOW!! What a wonderful job everyone at KSAT did during the local broadcasts of the Spurs playoffs and the Championship Finals! The coverage of the pre-game and post-game activities and then the grand finale Saturday evening was just awesome. To me, and I'm sure to many Spurs fans in the hearing impaired community it was better than actually being there because we were able to hear (read that as "see") everything that was being said without missing a beat.

I send a great big "Thank you" to KSAT for supporting the communication needs of the hearing impaired community.

*Sylvia*

Sylvia Laurel  
San Antonio SHHH Chapter  
7400 Blanco Rd, Suite 130  
San Antonio TX 78216-4361  
Phone: 210-342-0460  
Email: SHHHSATX@aol.com  
JRLSRLINTX@aol.com

**Lettie Hiatt**

---

**From:** BOBATEX@aol.com  
**Sent:** Monday, June 27, 2005 9:31 AM  
**To:** jjakle@express-news.net  
**Subject:** Closed Caption

CHEERS: Cheers to KSAT 12 TV who had live captioning for all the Spurs pregame events, the after game celebrations as well as the parade and Alamodome party.

CHEERS: Cheers to WOAI 4 TV who also had live captioning for the after game celebrations, parade and Alamodome party.

JEERS: Jeers to KENS 5 TV who had nothing for the Deaf and Hard of Hearing Community.

Barbara Hunter  
Self Help For Hard of Hearing  
Advocacy and Outreach

6/27/2005

**Lettie Hiatt**

---

**From:** John Cage [jcage@c-s-d.org]  
**Sent:** Wednesday, March 30, 2005 9:30 AM  
**To:** dcuccio@ksat.com; jjoslyn@ksat.com  
**Cc:** C - Kent Kennedy; Mark Seeger  
**Subject:** Thank you!

David,

We wanted to tell you how much we appreciate what you and Jim are doing for our deaf and hard of hearing community by providing real time captioning for all news and Emergency Broadcasting. We are very pleased with it and whenever we need to get information about news or weather....I know what channel to look for! 12 of course!

We as Deaf and Hard of Hearing consumers know that KSAT has already committed themselves to other charities. We are happy that you and Jim are willing to support us in every way you can whether through cash contribution, advertising, media coverage, and/or doing the public service announcements for us. We are delighted to know that you have committed yourselves in promoting us and in helping us raise the necessary funds so that we can have a van for our senior citizens.

Not to mention, the additional help with the silent auction items! As you mentioned, we can take the initial "baby steps" at this time and continue to grow. In our community we will work together and we will grow together with KSAT.

We dream of improving services for the deaf and hard of hearing so that they can have better communication access. We have seen the improvements here in San Antonio and with CSD's support, it's even greater! We will continue our every effort to make San Antonio a better city. A city where communication access for the deaf and hard of hearing is easily accessible.

Kent and I look forward to working with you. We will maintain ongoing communication so as that all parties are kept in the loop. Let's work together and make our Golf Charity successful!!

Thank you!! John Cage

**Regional Specialist for Deaf and Hard of Hearing Services**  
**CSD of Texas-San Antonio**  
**Project funded by Texas Department of Assistive and Rehabilitative Services (DARS)-**  
**Division of Deaf and Hard of Hearing Services (DHHS)**

7400 Blanco Road, Suite 130, San Antonio, Tx 78216  
 (210) 349-3332 (V/TTY)  
 866-349-3272 (V/TTY)  
 (210) 349-3272 (FAX)  
 69.152.142.89 (VideoPhone)

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**Lettie Hiatt**

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**From:** BOBATEX@aol.com  
**Sent:** Monday, March 14, 2005 10:12 AM  
**To:** jjoslyn@ksat.com; dcuccio@ksat.com  
**Subject:** Thanks again

Dear Mr. Joslyn and Mr. Cuccio,

When you say you are "going to look into something" you mean business. Just want to let you know we saw Greg Simmons Instant Replay with captioning last night.

Thanks again for the support you give those with hearing loss! You guys are great!!

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Barbara Hunter

**Lettie Hiatt**

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**From:** JRLSRLINTX@aol.com  
**Sent:** Monday, March 14, 2005 9:49 AM  
**To:** jjoslyn@ksat.com  
**Cc:** dcuccio@ksat.com  
**Subject:** THANK YOU!

**Well, what else can I say? Thank you both for getting the Real-Time Captioning on Greg Simmons' Instant Replay!**

**It was soooo enjoyable being able to understand everything that was going on last night on the program.**

**At the meeting Thursday night you promised to "look into it" and by gosh you did!**

**YOU are just awesome and we do so appreciate everything you do to make our TV viewing so much more enjoyable and keeping us "in the loop" with all that is going on locally in the hearing world. Thank you so much!**

*Sylvia Laurel*

San Antonio SHHH Chapter  
7400 Blanco Rd, Suite 130  
San Antonio TX 78216-4361  
Phone: 210-979-8060  
Fax: 210-342-8161  
Email: SHHHSATX@aol.com  
JRLSRLINTX@aol.com

**Lettie Hiatt**

---

**From:** BOBATEX@aol.com  
**Sent:** Friday, March 11, 2005 11:02 AM  
**To:** jjoslyn@ksat.com; dcuccio@ksat.com  
**Subject:** Thank you

Dear Mr. Joslyn and Mr. Cuccio,

Once again, many thanks for taking time from your busy schedule to attend our SHHH meeting. It is always a pleasure to have you.

Knowing you are doing so much to promote awareness to the needs of the Deaf and Hard of Hearing is appreciated, probably more than you realize. SHHH is just a small segment of all those with hearing loss. You are reaching out to a large area to help so many.

When you say "if we don't hear from you, we must be doing a good job", you can be assured that is the case. KSAT is doing a fantastic job. ]

Thank you so much,

Barbara Hunter  
San Antonio SHHH

3/11/2005

Page 1 of 1  
F  
**Lettie Hiatt**

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**From:** BOBATEX@aol.com  
**Sent:** Tuesday, September 07, 2004 5:49 PM  
**To:** jjoslyn@ksat.com; dcuccio@ksat.com  
**Subject:** All is great!

Mr. Joslyn and Mr. Cuccio,

I know you have said you only get mail when someone wants to complain. I am sending a note to say, you and your captioners are doing a fantastic job. No complaints that I have heard. I just hope you know how much your working for the Deaf and Hard of Hearing People means to us all. KSAT is truly appreciated.

Sincerely,

Barbara Hunter  
San Antonio SHHH

9/8/2004

## Lettie Hiatt

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From: lucillekassner@hotmail.com  
Sent: Tuesday, July 27, 2004 11:24 PM  
To: lhiatt@ksat.com  
Subject: KSAT.com - Website Feedback

X SITE:  
ant

X COID:  
2327824

X SECT:  
Contact Us

SELECTLIST:  
13

NAME:  
Lucille Kassner

### MESSAGE:

This is just to let you know that what you do never goes unnoticed and it's really appreciated. Thank u for opening your station and your hearts to deaf/hard of hearing by providing CC even during unscripted talks by anchor people. I feel so much a part of the whole 30 min 6 and 10pm news...yes, I am deaf, a member of SHHH, I hear with my eyes and becuz of caring people like yourselves, I am a total part of the news, weather and sports u provide with caption and the funny things that are said among the anchor people .. I will always be grateful to the people at ksat who make my silent days turn into warm, bright and comforting expressions from the faces I see at the news table each night. You know how to make the world happy and bright, I know because you have made each day brighter for me. Thank u and God bless each and every one of you who has played such an important part in providing CC for me and thousands of other people. I will always be grateful...

^^^^^^^^^^^^ {ts '2004-07-27 23:24:26'} ^^^^^^^^^^^^^

Jim Joslyn

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From: aiturralde@satx.rr.com  
Sent: Tuesday, April 06, 2004 6:19 PM  
To: lhiatt@ksat.com  
Subject: KSAT.com - Website Feedback

SELECTLIST:  
13

NAME:  
Armando Iturralde

MESSAGE:

Just wanted to thank you again for closed-captioning the weather reports. I am hard-of hearing and this is very important to me. After the flooding we had this week I checked some of the other broadcasts and no one else was captioned except KSAT-TV. KSAT-TV news has become my newscast of choice. Keep up the good work!  
^^^^^^^^^^^^ {ts '2004-04-06 18:18:32'} ^^^^^^^^^^^^^

**Jim Joslyn**

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**From:** aiturralde@satx.rr.com  
**Sent:** Saturday, March 13, 2004 10:38 PM  
**To:** lhiatt@ksat.com  
**Subject:** KSAT.com - Website Feedback

SELECTLIST:  
13

NAME:  
Armando Iturralde

MESSAGE:  
Jim Joslyn / David Cuccio,

Hi. I was not able to attend the SHHH (Self Help for the Hard of Hearing) meeting last week but I wanted to thank you for your commitment to closed captioning for your newscast, especially the weather. Keep up the good work!

Many Thanks  
^^^^^^^^ {ts '2004-03-13 22:38:00'} ^^^^^^^

**Jim Joslyn**

---

**From:** Denis Parker [dparker1@satx.rr.com]  
**Sent:** Tuesday, February 17, 2004 11:32 PM  
**To:** jjoslyn@ksat.com  
**Cc:** whitcsr@aol.com  
**Subject:** CAPTION NEWS & WEATHER

as a person with hearing problems;  
not deaf as yet but really hard of  
hearing, I wish to thank you for your  
efforts and those of other KSAT staff  
for adding this feature to your various  
broadcasts in our area. I especially want  
to thank you for helping those who are  
in MUCH more need of this than I am.

Denis Parker  
dcpgolf@satx.rr.com

**Jim Joslyn**

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**From:** Judy Smith [j.smith-kc5thh@worldnet.att.net]

**Sent:** Tuesday, February 17, 2004 5:10 PM

**To:** Jim Joslyn

**Cc:** David Cuccio

**Subject:** Captioning

*Dear Mr. Joslyn and Mr. Cuccio,*

*I want to thank you and KSAT so very much for the addition of the closed captioning for the weather and sports. I am completely deaf and you have no idea how frustrating it was to have the "scroll" stating the same ole thing while the weather person gave the actualy weather. I am also a big sports fan and that was frustrating as well.*

*I assure you that there will be no other news cast watched in this house ever again.*

*Thank you so much for you time and caring,*

*Judy Smith*

**Jim Joslyn**

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**From:** Suzy Olsen [suzyolsen@ev1.net]  
**Sent:** Tuesday, February 17, 2004 4:46 PM  
**To:** jjoslyn@ksat.com  
**Subject:** Weather notice,

Dear Ksat TV, because you gave a captioned weather notice last week, I was able to help save the lives of four hundred wild whistling ducks that were stranded next door, where I feed them usually at fifty at a time. Many more, up to four hundred arrived at four P.M. and I had already with the information you gave, added much more feed out for them and covered all the plants for my neighbor as she was out of town for awhile. So these beautiful birds were saved from the freezing ice storm as they had extra corn to help them stay warm. Your captioning goes much farther than you can possibly imagine! Sincerely,  
Suzy Olsen

2/17/2004

Jim Joslyn

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From: irmaleepickett [irmaleepickett@sbcglobal.net]  
Sent: Tuesday, February 17, 2004 4:28 PM  
To: Sylvia Laurel; GRTrumbo@aol.com; Jim Joslyn/KSAT; David Cuccio/KSAT  
Cc: Irma Lee Pickett  
Subject: Closed Captioning

I really am enjoying Closed Captioning on our news casts and wish to express my gratitude to Mr Joslyn and Mr Cuccio as well as everyone at S H H H for helping bring this about.

Last night I was watching Channel 3 and turned in disgust back to 13 because I could not follow "their breaking story" -- so you see, I am really watching more and more of Channel 13! I especially enjoy being able to follow the COMPLETE WEATHER forecast and appreciated it on those cold snow days, too!

Thank you.

My choices:

5Pm (instead of 6PM if we cannot have both)

Noon news would be wonderful.

My 1,2,3 choices are: 5PM, 6PM and 10PM.

Again -- we are in BIG Time -- Thanks to your generosity at KSAT-TV -- Thank you!

Irma Lee Pickett

1107 Thorain

San Antonio, Tx 78201

735-1720      irmaleepickett@sbcglobal.net

**Jim Joslyn**

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**From:** Amy Bosworth [alb526@yahoo.com]  
**Sent:** Wednesday, February 11, 2004 2:08 PM  
**To:** jjoslyn@ksat.com  
**Subject:** news captioning

Mr. Joslyn,

I would like to sincerely thank you for seeing to the captioning of the 5,6 and 10pm news on KSAT. As a late deafened adult I often found myself channel surfing at news time, picking up bits and pieces of what was captioned. Home alone with my young children during the July flood of 2002, I was cut off from information and unaware of the need to evacuate. Few of the emergency broadcasts were captioned and that left my children and I in a very dangerous situation. What an improvement in such a short period of time! Thanks you for listening and responding to the needs of the deaf and hearing impaired. Your attention to the situation is appreciated.

Amy Bosworth  
PO Box 561  
Comfort, TX 78013

---

Do you Yahoo!?  
Yahoo! Finance: Get your refund fast by filing online

**Jim Joslyn**

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**From:** irmaleepickett [irmaleepickett@sbcglobal.net]  
**Sent:** Tuesday, February 10, 2004 1:49 PM  
**To:** jjoslyn@ksat.com  
**Cc:** Irma Lee Pickett  
**Subject:** Closed Captioning

"Have I died and gone to heaven?"

I love the new Closed Captioning on KSAT-TV news channels -- even the  
"breaking stories" and MY Goodness -- the Weather man! ]

I thank you!

Irma Lee Pickett  
1107 Thorain  
San Antonio, Tx 78201  
irmaleepickett@sbcglobal.net

**Jim Joslyn**

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**From:** JRLSRLINTX@aol.com  
**Sent:** Monday, February 02, 2004 10:02 AM  
**To:** jjoslyn@ksat.com; dcuccio@ksat.com  
**Subject:** Thank you!

*Good Morning Mr. Joslyn and Mr. Cuccio:*

*Thanks for making life in the hearing world for the Deaf and Hard of Hearing more accessible and so much more pleasurable when viewing newscasts on KSAT.* ]

*I just want to take a few minutes of your Monday morning to again say "Thank you" for continuing the captioning on your newscasts on KSAT TV12. It is so good to be able to follow ALL of the newscast now regardless of which time I am able to view the news.*

*Is the captioning of all three newscasts a permanent change now? Sure hope so.*

*Regards,  
Sylvia Laurel*

**Jim Joslyn**

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**From:** JRLSRLINTX@aol.com

**Sent:** Thursday, January 29, 2004 11:34 AM

**To:** jcage@c-s-d.org; dcuccio@ksat.com; jjoslyn@ksat.com

**Cc:** pbailey@c-s-d.org; Ed.Bosson@puc.state.tx.us; doug.dittfurth@tcdhh.state.tx.us

**Subject:** Re: 10 pm KSAT News!

*Thank you John! I think that was the feeling of many of us in the Deaf and HOH community yesterday. I was not able to attend the FCC meeting, so I watched KSAT news at 5 o'clock. Guess what? To my delight it was fully captioned. Thinking it might have just been that newscast I watched again at 6 and lo and behold, there were the captions again. I did not watch the 10PM news because I was watching the FCC broadcast (hoping to see you incidentally) but I am glad the full captioning was there.*

*Thank you KSAT for providing us with more than just promises about keeping us informed on what is happening in the hearing world we live in.*

*Sylvia Laurel  
San Antonio SHHH*

**Jim Joslyn**

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**From:** EBIRS@aol.com

**Sent:** Thursday, January 29, 2004 10:04 AM

**To:** jjoslyn@ksat.com

**Subject:** Thanks

Dear Mr. Joslyn,

I have to tell you that last night I watched KSAT news at 5 and 10, and I thought I had suddenly regained my lost hearing! It was so great to see the whole broadcast captioned...the weather, all the news, the sports, and even the "chit-chat" among the newscasters! All the lead ins, too. I, personally, can't thank you and the captioner, Whitney Alden, enough!

It was nice meeting you and Mr. Cuccio at our SHHH meeting on Monday, January 19th. Thanks for listening, and for following through with having all the news captioned. It feels good being in the hearing world!

Sincerely,

Ida Rose Shapiro  
EBIRS@aol.com

**Jim Joslyn**

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**From:** EBIRS@aol.com  
**Sent:** Thursday, January 29, 2004 8:51 AM  
**To:** Whitcsr@aol.com  
**Subject:** Re: Wednesday Evening

Hi Whitney,

In watching the KSAT news, it sure looked as if you were keeping up just fine!!! Now..does this mean their newscasts will be captioned from now on? I'm telling you, it was the greatest newscast I've ever seen...actually newscast."s"...because I did watch at 5 and 10! I was back in the hearing world! Are you doing any other of their newscasts? I haven't had a chance to watch.

As to the FCC captioning...I think (?) the channel I was watching was News9. Gee I'll get the tape I made & double check.

It was great and I thank you for ALL the captioning you do! ☺

Ida Rose

## Jim Joslyn

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**From:** BOBATEX@aol.com  
**Sent:** Tuesday, January 20, 2004 10:45 PM  
**To:** jjoslyn@ksat.com  
**Subject:** Thank you

Dear Mr. Joslyn and Mr. Cuccio,

Thank you for sharing your time and your input to us about news captioning from KSAT. I believe that you have always been very open to the needs of the hearing impaired. KSAT has certainly done more here in San Antonio than any of the other network stations. I hate to be critical of any of the news captioning because I have been around long enough to see the great improvements. The younger deaf and hard of hearing have so much today that we older deaf/hard of hearing never dreamed of. With all the technology today, more is expected. The suggestion of a meeting once a month to discuss issues and to work together is surely an idea that is in my opinion the best news to come from any station. I commend you for that huge step forward.

The following is quite long, but I found very interesting. I think you might like it also and probably already know a lot about it. It would make an interesting topic to talk about at one of the future meetings.

Thanks again for all you are doing to insure that all have access to the news.

Barbara Hunter

Subject: [bhNEWS] NVRC Special: Enco enCaption System the Solution for TV Captioning During Emergencies ?

Date: 1/20/2004 10:18:56 PM Central Standard Time

From: hohbob@bellsouth.net

Reply To: bhNEWS@yahoogroups.com

Sent from the Internet ([Details](#))

enCaption from ENCO Systems:  
Solution for TV Captioning During Emergencies?

At the close of NVRC's December 9, 2004 meeting with representatives of consumer organizations, area TV stations, and Federal Communications Commission staff, ENCO Systems, Inc. demonstrated its enCaption system.

Don Backus, ENCO's Vice President of Sales & Marketing, told the audience that ENCO has been around since the early 1980s. It got its start with some industrial automation projects and in 1992 it moved into digital delivery systems for broadcasters. Some current clients include CNN, WTOP, ESPN and The Weather Channel.

For the past 10-15 years, ENCO has worked in its lab on speech recognition technologies. The company believes it is finally at a point where its enCaption product can provide an alternative to traditional captioning systems now used for TV news.

Eugene Novacek, President of ENCO, did a 90-second demonstration of a video recorded off the air in Detroit with audio processed through a computer. The accuracy was in the mid-90% range. The enCaption system basically listened to the audio and created text. He said that a box small enough to be quite portable can now provide the power needed to do speech recognition accurately, when just a few years ago the box would have needed to be half the size of NVRC's large meeting room.

The enCaption system doesn't require a phone line and a captioner at the other end; it is a 'captioner in a box'.

ENCO's questions to the audience were:

Is something better than nothing?

Are deaf and hard of hearing individuals interested in supporting this kind of technology and encouraging broadcasters to utilize it?

The following is the Q&A session with Gene Novacek.

Q: Does enCaption software require the system to be trained to each individual person's voice?

A: No. The system is speaker independent. In fact, ENCO is now working on a way to identify speaker names. When there is time in advance to train it to recognize my voice, it will say Gene Novacek and the text will come out very accurately, 85% and up. As it learns more and more, it improves. This system is intended for breaking news and impromptu voice, not for soap operas or production material.

**Jim Joslyn**

---

**From:** JRLSRLINTX@aol.com

**Sent:** Monday, January 19, 2004 7:20 PM

**To:** jjoslyn@ksat.com

**Subject:** Meeting

Mr. Joslyn, thank you for meeting with the SHHH members and the staff of CSD this morning. We appreciated the opportunity you gave us to provide our input into the issue of meeting the needs of those of us with hearing loss for viewing the local newscasts with good captioning.

We look forward to meeting with you each month and providing you and your staff with feedback on this issue. Thank you.

Warmest regards,

Sylvia Laurel  
San Antonio SHHH

## Jim Joslyn

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**From:** John Cage [jcage@c-s-d.org]  
**Sent:** Monday, January 19, 2004 1:38 PM  
**To:** jjoslyn@ksat.com  
**Cc:** dcuccio@ksat.com  
**Subject:** Captioning and FCC

To Mr. Joslyn and Mr. Cuccio

I want to make a note to tell you that I appreciated you and David to come and hear this inputs. I felt it was a good productive meeting and I sure hope this would put more Deaf and Hard of Hearing communities to get effective information from KSAT news. As what you saw at 12 o'clock news is typical of what we gotten. I would like to know everything that is going on in the news....how little or how big...I would like to know it all. At times when I was growing up, I would hang out with my hearing friends and they would laugh or debating....I would said...what what...why are you laughing...why are you debating? What do I get from them....."John, never mind its not important." See, information I get is important to me because never know what I might learn something new everyday. By listening Im deaf but by visualizing...I see and learned. As I said today, Steve Browne making comments about plants, or jokes, or important information that I should know, then captioning is the best way for me to understand and learn.

Thank you for coming today! John

John Cage, Regional Specialist  
CSD of Texas-San Antonio  
Funded by Texas Commission for the Deaf and Hard of Hearing

5323 Blanco Road  
San Antonio, Texas 78216  
210-349-3332 V/TTY, Fax 210-349-3272  
[jcage@c-s-d.org](mailto:jcage@c-s-d.org)